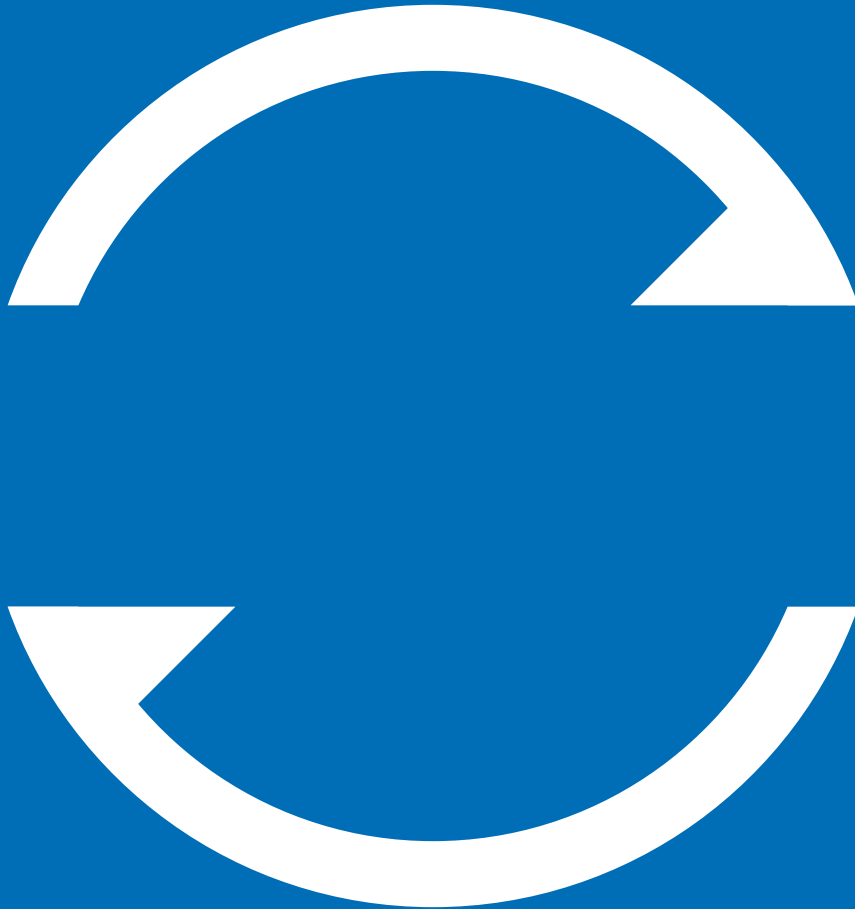


Renewal plan **2023**



balliu

Always sunny



Polypropylene is a reusable and 100% recyclable material.

By recycling it, we work towards preventing the extraction of new natural resources thus reducing CO₂ emissions.

The programme reinforces our commitment to a circular economy.

We are committed to finding responsible and sustainable solutions.





Our Plan Renove is part of an environmental programme which encompasses the entire life cycle of the product, from its design, development, use and subsequent withdrawal from the market.

Proper management of resources is essential to achieve sustainable beach and sun tourism.



Waste reduction
The volume of waste is reduced by optimising the material to manufacture new items with a greater added value.



Improving the image
the appearance of the Mediterranean coast is recovered with a more modern and sustainable model.



Environmental protection
It reduces the consumption of energy and fossil fuels which cause the greenhouse effect.



Economic savings
The value of the collected product is deducted from the purchase invoice for new sunloungers.

EVA PRO

100% recyclable. Sustainable.
Made in Europe.
5-year warranty for the sunlounger frame.

Certified in accordance with regulations: ASTM F1988-99 (2014) | EN 581/2:2017. Structural resistance to hold 180 kg.



Incorporates recycled material

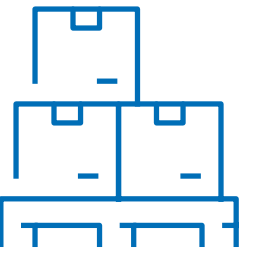


Collection

We collect obsolete polypropylene resin sun loungers.

1

2



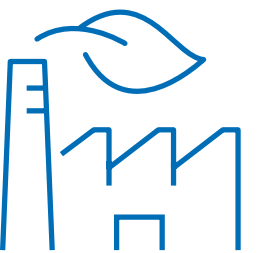
Management

We separate the optimal material to be transformed.



4

3

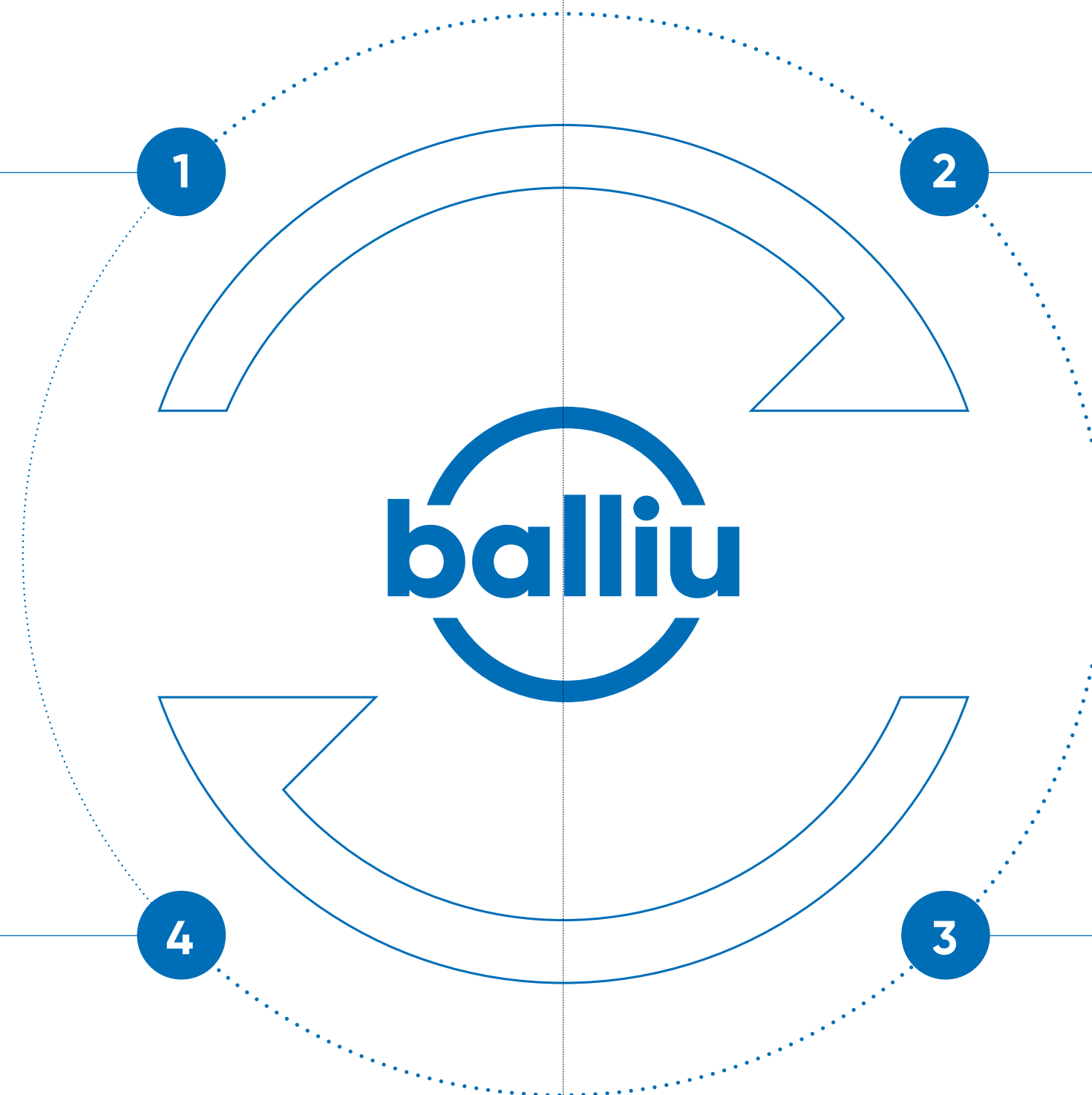


Recovery

We incorporate the recovered material into our manufacturing process.

Substitution

We replace obsolete sunloungers with new, more sustainable models.



**Recovery and recycling programme
for obsolete polypropylene
sunloungers.**

Let's build a sustainable sun and
beach tourism together.



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