

Cookies policy

Balliu Export S.A.

Specifications

The website <https://balliuexport.com/> is the responsibility of BALLIU EXPORT, S.A. (hereinafter BALLIU EXPORT), with registered office at Carretera C-35, Km 936.5 - 17455 - Caldes de Malavella (Girona) with CIF: A17545385 and email address: info@balliuexport.com.

Consequently, the use of cookies applies to this "Cookie Use Policy", which has been prepared so that the user is informed of the different uses that are carried out on these devices and can consent to their processing. informed manner, in accordance with the provisions of current legislation.

WHAT IS A COOKIE?

A cookie is a file that is downloaded to your computer when the User accesses certain web pages. Cookies allow a website, among other things, to store and retrieve information about the browsing habits of a user or their equipment and, depending on the information they contain and the way you use your equipment, they can be used to recognize to user.

WHAT TYPES OF COOKIES ARE THERE?

There are several types of cookies based on different criteria:

Depending on the time they remain activated:

- Session cookies: These are a type of cookies designed to collect and store data while the user accesses a web page.
- Permanent cookies: These are a type of cookies in which the data continues to be stored in the terminal and can be accessed and processed during a period defined by the person responsible for the cookie.

Depending on ownership:

- Own cookies: These are those that belong to BALLIU EXPORT
- Third-party cookies: These are those owned by a third party, other than BALLIU EXPORT, who will process the information collected.

Depending on its purpose:

- Technical and/or personalization cookies: These are those that serve to improve the service, locate incidents, recognize the user, etc.
- Analysis and/or advertising cookies: These are those that are used to analyze navigation information and offer advertising, whether generic or personalized.

WHAT TYPES OF COOKIES ARE MOST COMMON?

TECHNICAL: They are OWN cookies, session, identification, configuration and registration, strictly necessary for the identification of the user and for the provision of the services requested by the user. The information obtained through them is processed only by BALLIU EXPORT



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ANALYSIS: These are those that, whether processed by us or by third parties, allow us to quantify the number of users and thus carry out the measurement and statistical analysis of the use made by users of the service offered. To do this, your navigation on our website is analyzed in order to improve the offer of products or services that we offer.

ADVERTISING: These are those that, whether treated by us or by third parties, allow the management, in the most efficient way possible, of the advertising spaces that could be included on our website and/or store information on user behavior obtained through continued observation. Thanks to them, we can know your internet browsing habits and show you advertising related to your browsing profile.

WHAT IS A COOKIE FOR?

Cookies are used to be able to offer you personalized services and/or advertising, to analyze the operation of the system, recognize you when you access as a user, locate incidents and problems that may arise and solve them in the shortest possible time, as well as analyze and measure the use and website activity.

IS MY CONSENT NEEDED TO IMPLEMENT A COOKIE?

Consent is not required for the installation of technical cookies or those that are strictly necessary for the provision of an information society service expressly requested by the recipient.

For the rest, the consent of the interested party is required, which can be requested in different ways. In the case of BALLIU EXPORT, it will be deemed granted if you continue using the website, without prejudice to the fact that you may revoke it and deactivate cookies at any time.

WHAT TYPES OF COOKIES DOES THIS WEBSITE USE?

Technical cookies: These are those created and managed solely by us, and allow the user to navigate through our website and use the different options such as, for example, identifying the session, personalizing information or accessing restricted access areas.

The BALLIU EXPORT website uses Google Analytics, a web analytics tool developed by Google, which helps website owners measure how users interact with the content of the site. To provide these services, Google Analytics uses cookies that collect information, including the user's IP address, which will be transmitted, processed and stored by Google in the terms established on the Google.com website.

For more information see:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>



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The web domain <https://balliuexport.com/> uses the following types of cookies:

Property	Cookie name	Purpose	Expires
www.google.com	AEC	Cookie necessary to use the options and services of the website.	Persistent
www.google.com	__Secure-ENID	Google allows you to customize how ads are seen outside of Google or store information such as the preferred language when displaying search results.	2 years
https://balliuexport.com/	_ga	Enable the unique visit control function. The first time a user enters a website through a browser this cookie will be installed. When this user re-enters the website with the same browser, the cookie will consider it to be the same user. Only in the event that the user changes browser will he/she be considered to be another user.	2 years
www.google.com	CONSENT	It is used to store user consent.	2 years
www.google.com	OTZ	It allows you to optimize and personalize the ads shown when browsing.	1 month
www.google.com	SOCS	It is used to store the state of a user regarding their cookie choices.	13 months
https://balliuexport.com/	wp-wpml_current_language	Stores the current language. This cookie is set only for registered users.	1 day

HOW TO DEACTIVATE COOKIES?

You can allow, block or delete cookies installed on your computer by configuring the options of the browser installed on your computer.

- **Firefox:** <https://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-sitios-web-rastrear-preferencias?redirectlocale=es&redirectslug=habilitar-y-deshabilitar-cookies-que-los-sitios-we>
- **Chrome:** <https://support.google.com/chrome/answer/95647?hl=es>
- **Internet Explorer:** <https://support.microsoft.com/es-es/products/windows?os=windows-10>
- **Safari:** https://support.apple.com/kb/ph5042?locale=es_ES
- **Safari para iOS:** <https://support.apple.com/es-es/HT201265>
- **Opera:** <http://help.opera.com/Windows/11.50/es-ES/cookies.html>

EXERCISE OF RIGHTS

You can know and exercise your rights regarding data protection by accessing our privacy policy: <https://balliuexport.com/politica-de-cookies/>



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ADDITIONAL INFORMATION

You can consult more information in the guide on the use of cookies edited by the AEPD at the following link: <https://www.aepd.es/es/documento/guia-cookies.pdf>